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SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Mainly [films](#) and [television series](#) with every day of the week a different theme.^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

1. [^] ["Jaarrapport 2016"](#) (PDF). Stichting Kijk Onderzoek.



Launched	1 January 2015; 2 years ago
Network	SBS Broadcasting B.V.
Owned by	Talpa Holding
Picture format	576i 16:9 (SDTV) 1080i (HDTV)
Audience share	0.8% (2016, ^[1])
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	www.sbs9.nl
	Availability
	Terrestrial
Digitenne	-
	Satellite
CanalDigitaal	Channel 13 (SD)
	Cable
Ziggo	Channel 19 (HD)
	IPTV
KPN/Telfort/XS4ALL	Channel TBA
	Streaming media
Ziggo GO	ZiggoGO.tv

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2. [^] Jarco Kriek (27 November 2014). "SBS9 trapt met filmmarathon af" . TotaalTV.nl.
3. [^] Jarco Kriek (27 November 2014). "SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket" . TotaalTV.nl.
4. [^] Jarco Kriek (22 August 2014). "Plannen voor vierde SBS-zender" . TotaalTV.nl.
5. [^] Jarco Kriek (27 September 2014). "SBS9 wordt vierde zender SBS Nederland" . TotaalTV.nl.
6. [^] "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (in Dutch). NOS. Retrieved 10 April 2017.
7. [^] Robert Briel (28 November 2014). "SBS9 set for January 1 launch" . BroadbandTVNews.com.

External links [edit]

- Official website

V • T • E	Television in the Netherlands [hide]
NPO	NPO 1 • NPO 2 • NPO 3 • NPO 101 • NPO Best • NPO Cultura • NPO Nieuws • NPO Politiek • NPO Sport • NPO Zapp Xtra • BVN ^[gl 1]
RTL	RTL 4 • RTL 5 • RTL 7 • RTL 8 • RTL Z • RTL Crime • RTL Lounge • RTL Telekids
Talpa	NET 5 ^[gl 2] • SBS 6 ^[gl 2] • TV 538 ^[gl 3] • SBS 9 ^[gl 2] • Veronica ^[gl 2]
Fox	24Kitchen • BabyTV ^[gl 4] • Fox ^[gl 5] • Fox Sports ^[gl 5] (Fox Sports Eredivisie ^[gl 5] • Fox Sports International ^[gl 5]) • National Geographic • Nat Geo Wild • Sky News ^[gl 4]
Viacom	Comedy Central • Comedy Central Family ^[gl 6] • Comedy Central Extra • MTV • MTV Brand New • MTV Live HD • MTV Music 24 • Nickelodeon • Nick Jr. • Nick Music • Nick Toons • Spike • VH1 Europe • VH1 Classic Europe
Discovery	Animal Planet • Discovery • Discovery Science • Discovery World • Eurosport 1 • Eurosport 2 • Investigation Discovery • TLC
Disney-ABC	Crime & Investigation Network ^[gl 7] • Disney XD • Disney Channel • Disney Junior • History ^[gl 7] • Viceland ^[gl 7]
AMC	AMC • CBS Reality ^[gl 8] • Extreme Sports Channel • JimJam • Outdoor Channel ^[gl 9] • ShortsTV ^[gl 10]
Turner	Boomerang • Cartoon Network • CNN International
Ziggo	Ziggo Sport • Ziggo Sport Totaal (Ziggo Sport Select • Ziggo Sport Voetbal • Ziggo Sport Golf • Ziggo Sport Racing • Ziggo Sport Extra 1 and 2) • Ziggo TV
NBCUniversal	CNBC Europe • E! • Euronews ^[gl 11]
Sony	Film1 Premiere • Film1 Action • Film1 Family • Film1 Drama
Stingray Digital	Stingray Brava • Stingray Djazz • Stingray iConcerts • Stingray Lite TV
Scripps	Fine Living • Food Network • Travel Channel
MuziekKiosk	Nashville TV • SchlagerTV • TV Oranje
VRT	één • Canvas • Ketnet
BBC	BBC One • BBC Two • BBC Four • CBBC • Cbeebies • BBC First • BBC Entertainment • BBC World News
ARD/ZDF	Das Erste • ZDF • NDR Fernsehen • WDR Fernsehen
Regional	AT5 • L1 TV • NH • Omroep Brabant TV • Omroep Flevoland TV • Omroep Zeeland TV • Omrop Fryslân TV • RTV Drenthe • RTV Noord • RTV Oost • RTV Rijnmond • RTV Utrecht • TV Gelderland • TV West
Other	100% NL TV • 192TV • DanceTrippin TV • Family 7 • FashionTV • Motorsport.tv • ONS • OutTV • Pebble TV • RTV-7 • Slam!TV • Xite

International channels	Al Jazeera English · Arte · CGTN · Mediaset Italia · Mezzo TV · RTL · Sat.1 · TRT Türk · TV5MONDE · TVE Internacional
Defunct	13th Street Universal · Adventure One · The Box · The Box Comedy · Canal+ · Consumenten 24 · Discovery Travel & Living · ESPN America · ESPN Classic · Euro 7 · Family 24 · Film1 Festival · Film1 Sundance · Filmnet · Fox 8 · Fox Kids · Fox Life · Geschiedenis 24 · Het Gesprek · Hallmark Channel · HBO 1/2/3 · Jetix · Kindernet · MGM Channel · NBC Super Channel · NostalgieNet · NPO Doc · NPO Humor TV · RTL-Véronique · Spirit 24 · Sport1 · Sport 7 · Sterren 24 · SuperSport · Syfy · TCM/TNT Classic Movies · TMF · TMF Dance · TMF NL · TMF Pure · TNT · Talpa/Tien · TV10 · TV10 Gold · V8 · Vesta TV · Weer en Verkeer · Yorin · Zone Club · Zone Horror · Zone Reality

- [^] a joint venture with [VRT](#)
- [^] [abcd](#) through [SBS Broadcasting B.V.](#)
- [^] a joint venture with [Telegraaf Media Groep](#)
- [^] [ab](#) distributed by [Fox Networks Group Europe](#)
- [^] [abcd](#) through [Eredivisie Media & Marketing CV](#), a joint venture with [Eredivisie CV](#), [Endemol](#) and [KNVB](#)
- [^] a joint venture with [Endemol](#)
- [^] [abc](#) through [A&E Networks UK](#), a joint venture with [Sky plc](#)
- [^] a joint venture with [CBS](#)
- [^] a joint venture with [Outdoor Channel Holdings Inc.](#)
- [^] a joint venture with [Shorts International](#)
- [^] [Media Globe Networks](#) (53%), [NBCUniversal News Group](#) (25%) and European public broadcasters (22%)

Categories: [Television channels in the Netherlands](#) | [Television channels and stations established in 2015](#)
| [Media in Amsterdam](#) | [2015 establishments in the Netherlands](#)

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